

Entrepreneurship Education and Sustainable Development

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Abstract — Entrepreneurship and sustainable development ties together concern for the carrying capacity of natural systems with the social challenges facing humanity. The field of sustainable development can be conceptually broken into three constituent parts: environmental sustainability, economic sustainability and sociopolitical sustainability.

Entrepreneurs make every day judgments under uncertainly. Developing new venture strategy is resource-consuming and extremely risky activity. Networked and knowledge society give rise to new challenges. Productive participation in knowledge intensive work requires individuals, their communities, and organizations continuously surpass themselves, develop new competences, advance their knowledge and understanding as well find new opportunities and create new knowledge. This challenge concerns to education, culture and business performance. In order to be able to productive participate in sustainable development; participants must have to learn to go beyond individual efforts and collaborate for the advanced knowledge. Learning process also have to be transformed to as to facilitate corresponding individual and cultural competencies.

The aim of this article is to present results our research and discussion about entrepreneurial education and teaching experience on experimental education, an learning environment which promote sustainable business as opportunity for individuals and community. There is connection between protection clean environment, cultural and social values and sustainable entrepreneurial competitiveness in global market. Implication for research and practice are discussed.

Index Terms — Job Opportunities, Sustainable Development, Marketing, Small Business Development, Education